

House File 2126 - Introduced

HOUSE FILE _____
BY QUIRK

Passed House, Date _____ Passed Senate, Date _____
Vote: Ayes _____ Nays _____ Vote: Ayes _____ Nays _____
Approved _____

A BILL FOR

1 An Act relating to the location of advertising devices within the
2 adjacent area of a primary highway.
3 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:
4 TLSB 5414YH 82
5 dea/nh/14

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1 1 Section 1. Section 306C.10, subsection 19, Code 2007, is
1 2 amended to read as follows:
1 3 19. "Unzoned commercial or industrial area" means those
1 4 areas not zoned by state or local law, regulation, or
1 5 ordinance, which are occupied by one or more commercial or
1 6 industrial activities, and the land along the interstate
1 7 highways and primary highways for a distance of ~~seven hundred~~
~~1 8 fifty nine hundred~~ feet immediately adjacent to the
1 9 activities. All measurements shall be from the outer edge of
1 10 the regularly used buildings, parking lots, storage, or
1 11 processing areas of the activities and shall be parallel to
1 12 the edge of pavement of the highway. Measurements shall not
1 13 be from the property line of the activities unless that
1 14 property line coincides with the limits of the activities.
1 15 Unzoned commercial or industrial areas shall not include land
1 16 on the opposite side of the highway from the commercial or
1 17 industrial activities.
1 18 Sec. 2. Section 306C.13, subsection 3, Code 2007, is
1 19 amended to read as follows:
1 20 3. Advertising devices located within the adjacent area of
1 21 primary highways shall not be erected or maintained closer to
1 22 another advertising device facing in the same direction than
1 23 ~~three hundred two hundred seventy-five~~ feet if outside the
1 24 corporate limits of a municipality. No advertising device,
1 25 other than those excepted or permitted by subsections 4, 5, or
1 26 6 of this section, shall be located within the triangular area
1 27 formed by a line connecting two points each one hundred feet
1 28 back from the point where the street right-of-way lines of the
1 29 main-traveled way and the intersecting street meet, or would
1 30 meet, if extended.

EXPLANATION

1 31 This bill eases restrictions on the erection of outdoor
1 32 advertising devices within the adjacent area of a primary
1 33 highway. Current law permits the erection of advertising
1 34 devices within an unzoned commercial and industrial area,
2 1 which is defined as an area not zoned by state or local law
2 2 that is occupied by one or more commercial or industrial
2 3 activities, and the land along the highway for a distance of
2 4 750 feet immediately adjacent to such activities. The bill
2 5 amends that definition to include the land along the highway
2 6 for a distance of 900 feet from a commercial or industrial
2 7 activity. The bill also decreases the minimum required
2 8 distance between advertising devices facing in the same
2 9 direction from 300 feet to 275 feet if located in an
2 10 unincorporated area.
2 11 LSB 5414YH 82
2 12 dea/nh/14